

The 2013 AmCham Shanghai China Food Safety and Sustainability Conference May 30, 2013 | Mandarin Oriental Pudong Shanghai



The American Chamber of Commerce in Shanghai (AmCham Shanghai) Food, Agriculture & Beverage (FAB) Committee is proud to present the 2013 AmCham Shanghai China Food Safety and Sustainability Conference on **Thursday, May 30, 2013**. Now in its 3rd year, the conference will be expanded to a full-day event to maximize learning, sharing and networking opportunities. With a program designed by industry leaders, the Conference will connect business leaders, food science professionals, government officials and key opinion leaders in discussions on major trends in food safety and sustainability in China. Attendees will participate in sessions related to food safety, industry and consumer trends, supply chain management and sustainability, regulatory issues and best practices.

Who will attend:

Companies:

- Food Manufacturers
- Food Service Providers
- Food Chains & Franchises
- Environmental & Chemicals Providers
- Food Industry Suppliers
- Food Consulting & Service Firms

Individuals:

- Managing Directors
- General Managers
- Quality Assurance Leaders
- Heads of Marketing & Sales
- Research & Development Leaders
- Heads of Business Development and Strategy



For more information regarding the event and sponsorship opportunities, please call us at (+86 21) 6279-7119.

Or contact Patsy Li at patsy.li@amcham-shanghai.org or Zoe Zhang at zoe.zhang@amcham-shanghai.org

Sponsorship Opportunities

	Platinum Sponsor (RMB50,000) *	Gold Sponsor (RMB30,000) *	Exclusive Luncheon & Coffee Break Sponsor (RMB25,000) *
Complimentary conference pass – inclusive of lunch	4 passes (incl. 2 VIP seats during lunch with forum speakers)	1 pass	1 pass
Sponsor ad in conference information binder	Full page	Full page	Half page
Acknowledgement from the Podium	Opening and ending of the Conference	Opening and ending of the Conference	During lunch
Sponsor Booth will be set up throughout the conference. A floor mounted banner will be displayed in the foyer.	3m x 3m booth	3m x 3m booth	
A standing banner will be displayed at the restaurant's entrance and foyer area. Tent card with sponsor company's name, logo, 100-word profile and brochure will be placed on each table.			√
Corporate logo will be displayed on the conference backdrop and imprinted on the first page of the conference information binder	√	√	
Corporate logo will be placed in the post-event write-up in the July/August issue of <i>Insight</i> magazine	√	√	√
Minimum of 2 email blasts with corporate logo and website link will be sent for the conference	√	√	√
Sponsor will be acknowledged on the conference webpage	Company banner, logo and website link	Company logo and website link	Company logo and website link

* AmCham Shanghai members are eligible to enjoy a 15% discount.

Commitment Form

Please fill out the Commitment Form and fax it to the AmCham Shanghai office at (+86 21) 6279-7643, attn: Patsy Li by **Friday, May 10, 2013**. For more information regarding sponsorships, please contact:

Patsy Li

Director, Business Development & Marketing

Tel: (+86 21) 6279-8966

Email: patsy.li@amcham-shanghai.org

Zoe Zhang

Sponsorship Manager

Tel: (+86 21) 6279-7119 ext. 5667

Email: zoe.zhang@amcham-shanghai.org

Sponsor Information

Company Name:			
Contact Person:		Email:	
Tel:		Fax:	
Company Address:			

Please indicate the sponsorship category that your company is interested in purchasing:

Sponsorship Category

- Platinum Sponsor RMB50,000*
- Gold Sponsor RMB30,000*
- Exclusive Luncheon and Coffee Break Sponsor RMB25,000*

* AmCham Shanghai members are eligible to enjoy a 15% discount.

By signing below, (insert company name) _____ agrees to the following terms and conditions as a sponsor for the 2013 AmCham Shanghai China Food Safety and Sustainability Conference:

- The above sponsored cash is non-refundable once sponsorship has been confirmed.
- AmCham Shanghai will refund the sponsorship only if the conference is cancelled.
- If cancellation occurs, AmCham Shanghai will not be committed to providing the above mentioned sponsorship exposure and acknowledgement.

Signature: _____

Date: _____

Company Stamp: _____